

COURSE : CORPORATE REPORTING & ETHICS
LEVEL : LEVEL III
SUBJECT : COURSE STRUCTURE
COURSE CODE : CITA 306

COURSE OBJECTIVE:

The synopsis of this module is to apply relevant knowledge and skills and to exercise professional judgement in assessing strategic position, determining strategic choice and implementing strategic action through beneficial business process and structural change; coordinating knowledge systems and information technology and by effectively managing quality processes, projects and people within financial and other resource constraints.

COURSE OUTLINE

Week 1 -10	Strategic position - The need for, and purpose of, strategic and business analysis, Environment issues affecting the strategic position of an organisation, Marketing and the value of goods and services. Strategic choices - The influence of corporate strategy on an organization. Strategic action
Week 11 – 16	Business process change, Information technology, Quality issues
Week 17 – 22	People, Project management, Financial analysis